



Although most people are familiar with the Tuscan cities of Florence, Pisa and Lucca, not many have visited the **Tuscan coast**.

A great destination for Incentive groups with lots to explore around the region as well as beaches to die for! We suggest **Viareggio** which is situated on the northern Tuscan coast and is a great city to have as a base for meetings and incentive trips and the **Hotel Sina Astor** that is ideal for leisure as well as meetings.

A number of fantastic day trips can be organized using Viareggio as a base so let us take your group to explore the **marble quarries of Carrara** and organize a special dinner in an exciting location, take a boat trip to visit the **Cinque Terre** in Liguria to see the marvellous coastline from a different perspective or take a day to tour around the **Historical Villas of Lucca** with us.

[Discover Hotel Sina Astor](#)

Take a look at three interesting programs that we have prepared for you.



Cinque Terre

Versilia

Tuscan Countryside

Trust us with your event, and you will not regret it!

